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Snowden Grove Amphitheater to Become BankPlus Amphitheater

Southaven, Miss. — The City of Southaven and BankPlus jointly announced today a naming rights and sponsorship package for multiple venues in Snowden Grove Park. Effective January 1, 2015, the name of the park amphitheater will become the BankPlus Amphitheater at Snowden Grove. The existing 53,000 square foot parks and recreation building will become the BankPlus Sports Center. The Dizzy Dean World Series will be presented by BankPlus and games will be televised from the championship field now known as BankPlus Field.

The 12,000 seat BankPlus Amphitheater will celebrate its 10 year anniversary with the biggest lineup in venue history. Previously announced acts for 2015 are the Steve Miller Band and Foreigner with the bulk of the star-filled schedule to be officially announced in 2015. The BankPlus Sports Center boasts an indoor soccer arena, baseball and softball practice facilities, batting cages, a retail store and a miniature golf course. The facility is scheduled to be renovated and expanded in order to house the entire Southaven senior citizens program as well. The BankPlus Sports Center serves the sports and recreation needs of over 2000 Southaven residents each week.

The partnership between the City of Southaven and BankPlus also provides the city with rent-free use of the BankPlus Conference Center building located just off of Getwell Road close to Interstate 55. This facility utilizes the latest in audiovisual technology and communications. Additionally, BankPlus has agreed to partner with the city to provide free financial literacy courses for residents up to 12 times per year.

BankPlus, with total assets of more than \$2.4 billion, has 60 locations in 33 Mississippi communities. BankPlus offices are located in Belzoni, Bentonia, Brandon, Byram, Canton, Clinton, D'Iberville, Durant, Flora, Flowood, Gluckstadt, Hernando, Holly Bluff, Horn Lake, Isola, Jackson, Lexington, Madison, Meridian, Newton, Olive Branch, Pearl, Picayune, Pickens, Poplarville, Quitman, Ridgeland, Shubuta, Southaven, Stonewall, Tchula, Waynesboro and Yazoo City. For additional information on BankPlus, please visit www.BankPlus.net.

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